

edge 50 which rests against the lower portion of the front face of the dome may be employed to further present informational indicia or information to the public. The dome may be formed with a forwardly-extending bulge portion 52 to accommodate the upturned edge 50 and assist in retaining the display card in position. Further, retention means for the card may be provided by the display shelf bottom wall 42, which overlies the rear portion of the display card and holds the card in place between the bottom wall 42 and the rear portion of the dome. - -

In the Claims

Kindly amend the claims as follows:

14. (amended) A store display, comprising the combination of:
a kit package for constructing at least one craft project object ; and
a display device mounted to a front edge of a shelf adjacent said at least one kit package and comprising a shelf mounting bracket element having a vertical wall and a rearwardly-extending mounting flange; means engageable with said mounting flange for affixing the bracket element to a front edge area of [a] the shelf; and a product display case having a rear wall mounted to said vertical wall, said display case further comprising a product display shelf for display of at least one craft project object constructible by said kit package extending forwardly of the vertical wall of the bracket element [of the wall] and a clear dome enclosing said product display shelf and coupled to said vertical wall.

17. (amended) The display device of claim [15] 16 wherein the display indicia are located proximate the display case rear wall.

18. (amended) The display device of claim [15] 16 wherein the display indicia is in the form of a display card.